

Certification Seal Recipients

The following product lines have earned The Point of Care Marketing Association Certification Seal



Explorer Waiting Room TV^{*7}
Consult Exam Room Digital Wallboard²
*Includes Health Media Network (HMN) now part of CheckedUp



Waiting Room TV⁷
Digital Wallboard²



Coverwraps¹²
Healthcare Condition Guides¹²



HealthCentral Guides¹²



HCP Back Office Posters¹²
Print Education Guides¹²
Digital Screen Network^{2,3}



Pharmacy Media Display¹¹
inOffice Provider Education Kits¹²



Pharmacy Posters¹²
Waiting & Exam Room Posters¹²
Pharmacy Bags¹²
Pharmacy Literature Distribution¹²
Waiting & Exam Room Literature Distribution¹²
Print Wallboard¹¹
Waiting Room TV Network⁷
Pharmacy TV Network⁵
Shelf Talkers¹¹



Wait-Time Communication Platform⁷
Interact Exam Room Platform²
Provider Access Platform¹



PatientConnect¹⁰



Telehealth and Virtual Care Digital Advertising Platform¹⁴



HCP Print Wallboards¹²
Exam Room Print Posters¹²



Coverwraps¹²
Healthcare Guides¹²



In-Hospital Point of Care Solutions:
WebMDTV⁴
Printed Patient Guides¹²



Product Line Classification Legend

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|--|---|
| 1. Digital Back Office Screen: Internet Connected | 8. Digital Waiting Room Screen: Non-Internet Connected (i.e., SD Card, USB) |
| 2. Digital Exam Room Screen: Internet Connected | 9. Mobile/Beacon |
| 3. Digital Exam Room Screen: Non-Internet Connected (i.e., SD Card, USB) | 10. Patient Check-In and Management Network: Internet Connected |
| 4. Digital Hospital TV Channels: Internet Connected | 11. Print, Fixed Asset with Guaranteed Placement |
| 5. Digital Pharmacy Screen: Internet Connected | 12. Print, or Other Non-Fixed Asset with Guaranteed Distribution |
| 6. Digital Tablet: Internet Connected | 13. Sampling |
| 7. Digital Waiting Room Screen: Internet Connected | 14. Telehealth |
| | 15. Digital: Electronic Health Record Platform (EHR) |