

# Certification Seal Recipients

The following product lines have earned The Point of Care Marketing Association Certification Seal



Explorer Waiting Room TV\*<sup>7</sup>  
Consult Exam Room Digital Wallboard<sup>2</sup>

\*Includes Health Media Network (HMN) now part of CheckedUp



Waiting Room TV<sup>7</sup>  
Digital Wallboard<sup>2</sup>



Coverwraps<sup>12</sup>  
Healthcare Condition Guides<sup>12</sup>



HealthCentral Guides<sup>12</sup>



HCP Back Office Posters<sup>12</sup>  
Print Education Guides<sup>12</sup>  
Digital Screen Network<sup>2,3</sup>



Pharmacy Media Display<sup>11</sup>  
inOffice Provider Education Kits<sup>12</sup>



Pharmacy Posters<sup>12</sup>  
Waiting & Exam Room Posters<sup>12</sup>  
Pharmacy Bags<sup>12</sup>



Wait-Time Communication Platform<sup>7</sup>

Pharmacy Literature Distribution<sup>12</sup>  
 Waiting & Exam Room Literature Distribution<sup>12</sup>  
 Print Wallboard<sup>11</sup>  
 Waiting Room TV Network<sup>7</sup>  
 Pharmacy TV Network<sup>5</sup>  
 Shelf Talkers<sup>11</sup>

Interact Exam Room Platform<sup>2</sup>  
 Provider Access Platform<sup>1</sup>



PatientConnect<sup>10</sup>



Telehealth and Virtual Care Digital Advertising Platform<sup>14</sup>



HCP Print Wallboards<sup>12</sup>  
 Exam Room Print Posters<sup>12</sup>



Coverwraps<sup>12</sup>  
 Healthcare Guides<sup>12</sup>



In-Hospital Point of Care Solutions:  
 WebMDTV<sup>4</sup>  
 Printed Patient Guides<sup>12</sup>  
 Discharge Kits<sup>12</sup>

In-Office Point of Care Solutions:  
 Custom Condition Guides<sup>12</sup>  
 Exam Room Posters<sup>12</sup>

## Product Line Classification Legend

1. Digital Back Office Screen: Internet Connected
2. Digital Exam Room Screen: Internet Connected
3. Digital Exam Room Screen: Non-Internet Connected (i.e., SD Card, USB)
4. Digital Hospital TV Channels: Internet Connected
5. Digital Pharmacy Screen: Internet Connected
6. Digital Tablet: Internet Connected
7. Digital Waiting Room Screen: Internet Connected
8. Digital Waiting Room Screen: Non-Internet Connected (i.e., SD Card, USB)
9. Mobile/Beacon
10. Patient Check-In and Management Network: Internet Connected
11. Print, Fixed Asset with Guaranteed Placement
12. Print, or Other Non-Fixed Asset with Guaranteed Distribution
13. Sampling
14. Telehealth