



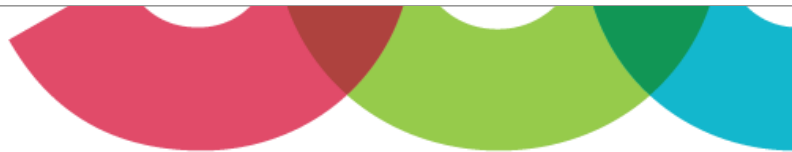
Point of Care Communication Council

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# What is Happening in Light of COVID-19 in Different Points of Care - Breaking Down the Data

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SEPTEMBER 24, 2020



# COVID-19's impact on office visits is largely over



In-person visits  
rebound



Remote visits  
level off



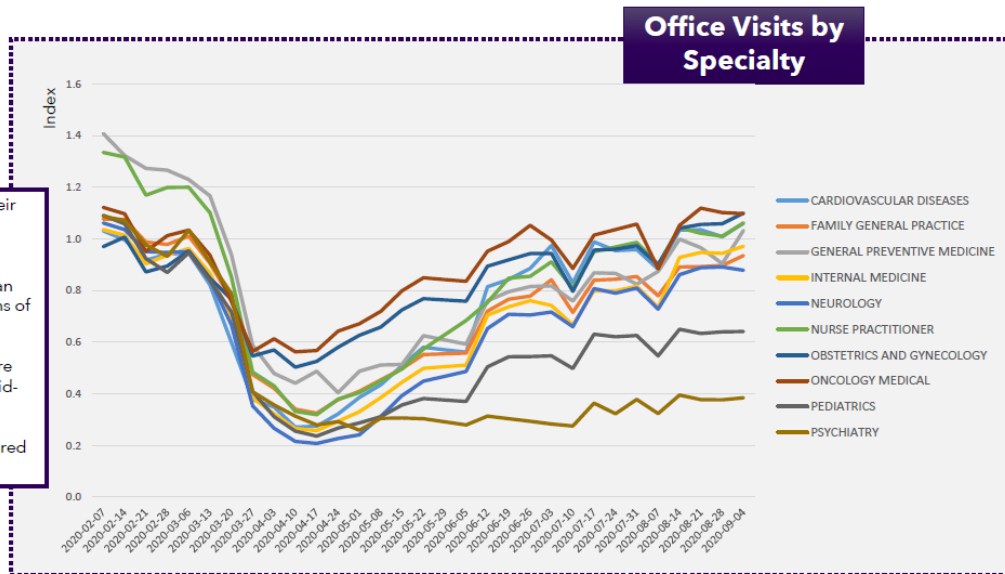
New Rx Starts and  
Switches are on the rise



# Data from a variety of sources show the volume office visits rebounding from COVID ...

## Office visits by specialty have rebounded

- Office visits continue to increase from their low point in the week of March 27 for all specialties.
- Psychiatry office visits are down more than 60% below 2019 levels and show no signs of improvement.
- All other specialties, except pediatrics, are between 80-100% of 2019 levels as of mid-June.
- Pediatrics remains down by -40% compared to 2019 levels.



**Symphony Health**  
A PRA Health Sciences Company

Index = Current Week divided by the 12 Week Rolling Average (from the same time period in 2019)

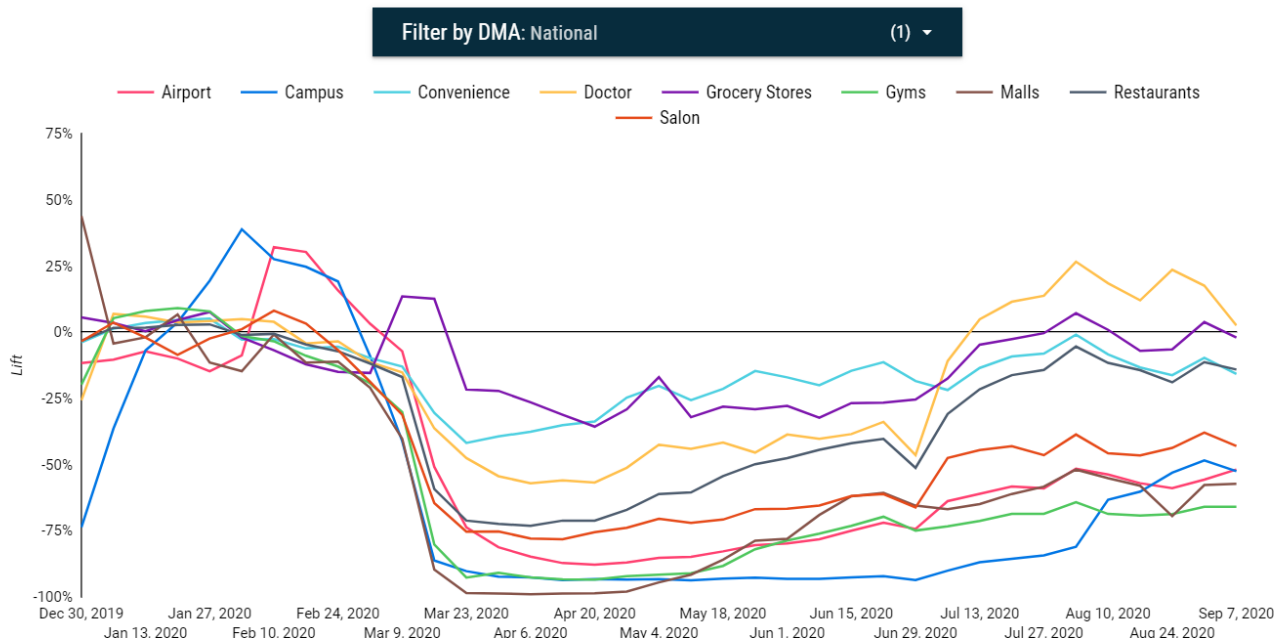
- An index of 1 means the current week has the same number of claims as the 12 week rolling average from 2019 (100% of 2019 volume).
- An index of 5 means there are 5 times as many claims in the current week as in the 12 week rolling average from 2019 (500% of 2019 volume).
- An index of 0.5 means the current week had 50% fewer claims than the 12 week rolling average from 2019 (50% of 2019 volume).

Confidential 21

# Data from a variety of sources show the volume office visits rebounding from COVID... Foot traffic around doctor's offices increase

## Lift in Movement around Place-Based OOH Properties compared to Pre-COVID by DMA

Default view is nationwide. Select your DMA in the dropdown menu.

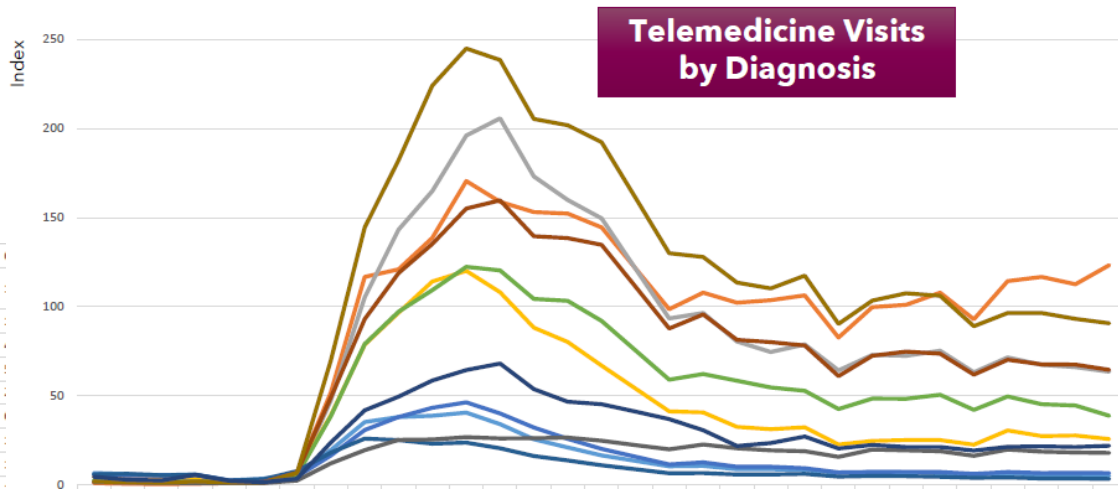
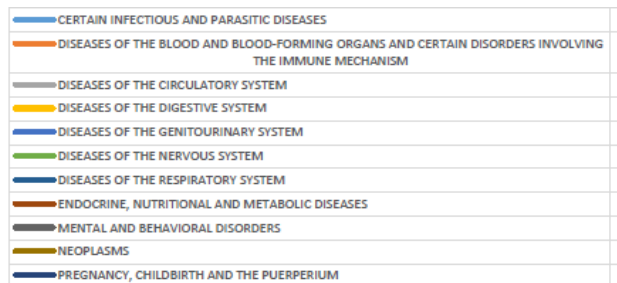


Source: Ubimo

# Data from a variety of sources show the volume office visits rebounding from COVID...

## Telemedicine continues to level off as in-person visits increase

- Telemedicine continues to play a role in ongoing patient care and monitoring
- Telemedicine is expected to continue to be an option for patients – augmenting in-person care and enhancing patient engagement



# Recently, ZS surveyed over 500 doctors, 500 patients and 30 administrators in the US

## Study and Respondent Information

### FIELDING DATES

Aug 27 – Sep 4, 2020



### RESPONDENTS

569 MDs  
548 Patients  
30 Hospital administrators



### MODE OF DATA COLLECTION

Online Quantitative  
Survey



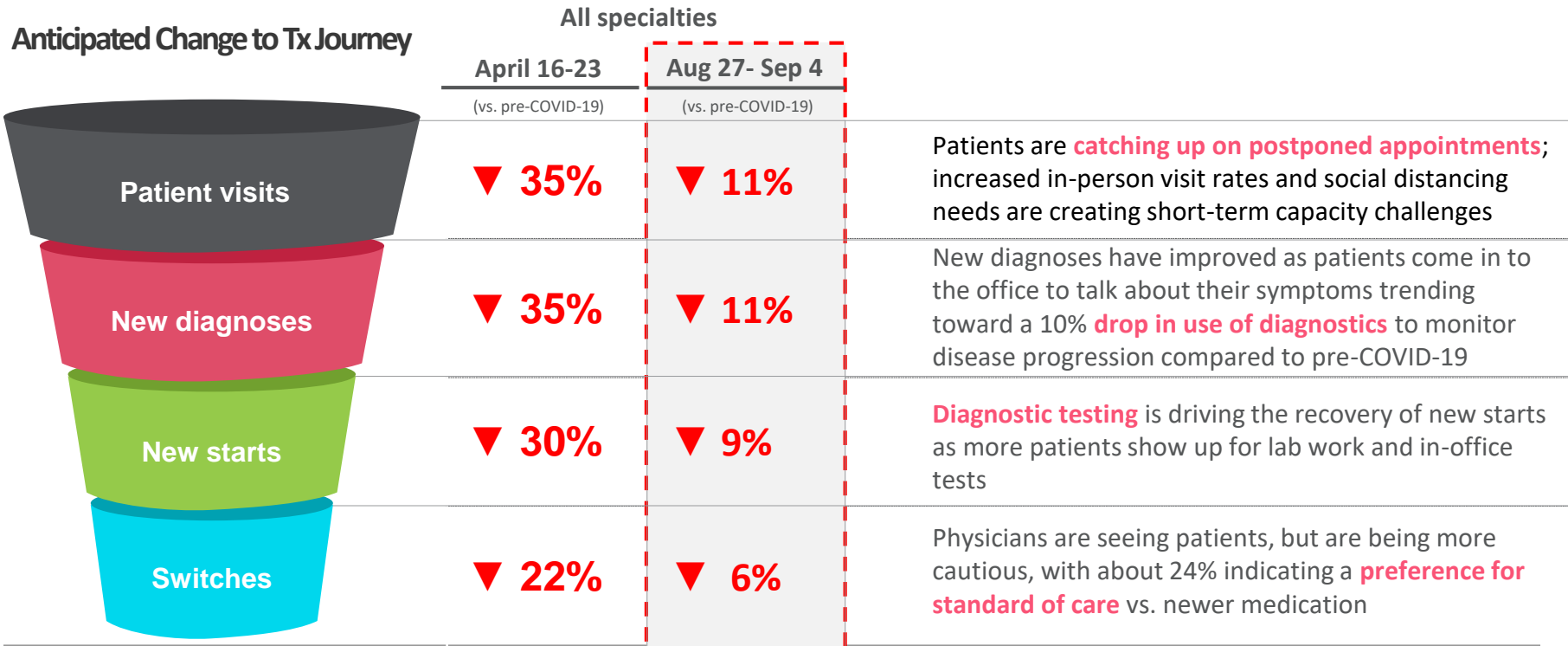
### SURVEY DURATION

15 Minutes



**Specialties surveyed:** Primary care, endocrinology, rheumatology, oncology, neurology, cardiology, pulmonology, infectious disease, dermatology, nephrology, urology, psychiatry, OB-Gyn

# We continue to see evidence of recovery across all treatment journey stages since start of the pandemic



# Worries around contracting and spreading COVID-19 continue to persist, however patients are becoming less concerned about in-person visits



## Patient concerns heard by MDs

% of MDs stating each patient concern



## Patient concerns stated by patients

% of patients stating top 2 concerns

1.	Fear of contracting & spreading COVID-19	87%	▼6%
2.	Confusion on how COVID-19 could interact with their disease or its treatment	60%	▼10%
3.	Ability to receive in-person care	53%	▼18%
4.	Concern around surgical delays*	50%	N/A
5.	Ability to receive medicine	31%	▼4%

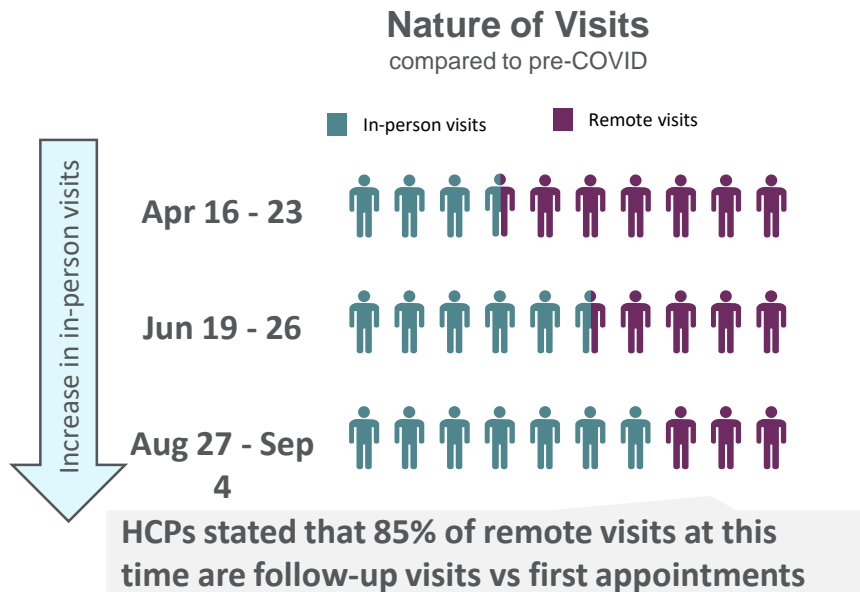
Concerned about contracting COVID-19	56%	▼5%
Concerned about the upcoming flu season*	34%	N/A
Concerns around increasing the chances of contracting COVID-19 due to current med	21%	▲1%
Concerned about risks associated with in-person physician visit	16%	▼10%
Concerned about availability of my physician to see me in person	14%	▼6%

▲ | ▼ - Change compared to June 19-26 Survey | \*Option added this wave

~1/3<sup>rd</sup> of Patients are concerned about the ability to pay for the healthcare they need at this time



# In-person patient visits have increased compared to April across nearly all TAs

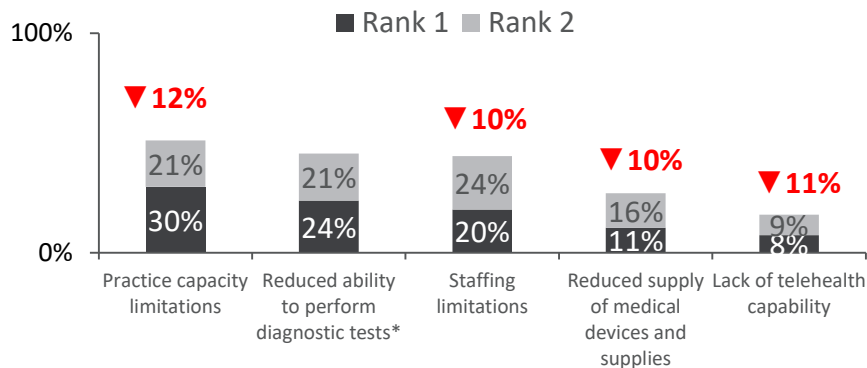


Nature of Visits By TA (Aug 27 - Sep 4)		compared to pre-COVID		In-person	Remote
Dermatology		87%	13%		
OB-GYN		86%	14%		
Urology		86%	14%		
PCPs		79%	21%		
Cardiology		75%	25%		
Oncology		73%	27%		
Pulmonology		66%	34%		
ID Specialist		65%	35%		
Rheumatology		65%	35%		
Endocrinology		59%	41%		
Neurology		58%	42%		
Nephrology		56%	44%		
Psychiatry		24%	76%		

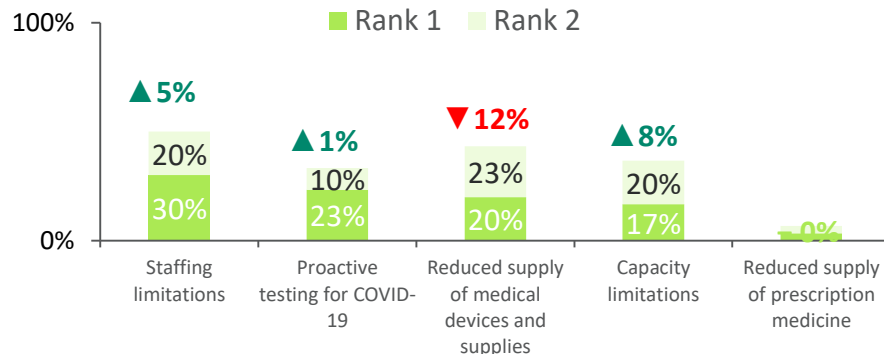
# As patients become more willing to see providers in person, practices are most concerned about capacity and staffing limitations

## Biggest Challenges in Light of COVID-19

### Physicians



### Administrators



- **Academic and Private** practices are more concerned about **capacity limitations** than Community practices
- **Staffing limitations** is a the biggest challenge for **community** practices
- **Urologists** are most concerned about **reduced supply of medical devices**

- **Reduced ability to perform diagnostic tests** is the primary concern among Pulmonologists, Cardiologists, Oncologists and Psychiatrists
- The biggest challenge PCPs are facing right now is **Staffing limitation**

# COVID-19 accelerated several PoC trends

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Growth of Virtual Care



Increased use of  
alternate PoC sites



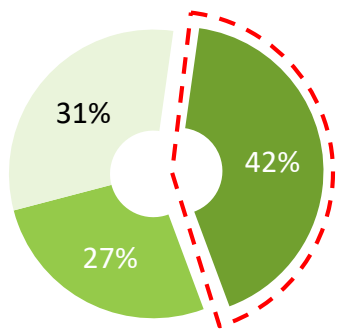
Fewer HCP visits with  
pharma reps



# Among patients who have already used telehealth, ~40% indicated that they will continue to use it even after COVID-19 for routine follow-ups to their condition

## Usage of Telehealth Resources After COVID-19

### Likelihood to continue using telehealth after COVID-19



- Likely to use
- Somewhat likely to use
- Not likely to use



### Preferred type of telehealth consultations after COVID-19

among those likely to use telehealth after COVID-19, n = 152 patients  
Highest Among      Lowest Among

Routine <b>follow-ups</b> for diagnosed condition	 80%	Oncological conditions	Skin Disorders
Routine <b>check-ups and procedures</b>	 53%	Rheumatic conditions	Nephrological conditions
Consultation of a <b>new condition</b>	49%	Lung Disease	Infectious Disease

# About a quarter of patients have used or are planning to use alternate sites of care; compared to June, relatively more patients are considering the use of urgent care

## Likelihood to use alternate sites of care (On a scale of 1-7)



## Alternate sites of care visited / considered visiting (Among those who have already visited / likely to visit alternate sites of care)

Urgent Care Clinic

56% ▲9%

Retail Clinics (CVS Minute, Walmart, Walgreens)

39% ▲9%

Skilled Nursing Facility

19% ▲7%

Infusion Centers

15% ▼9%

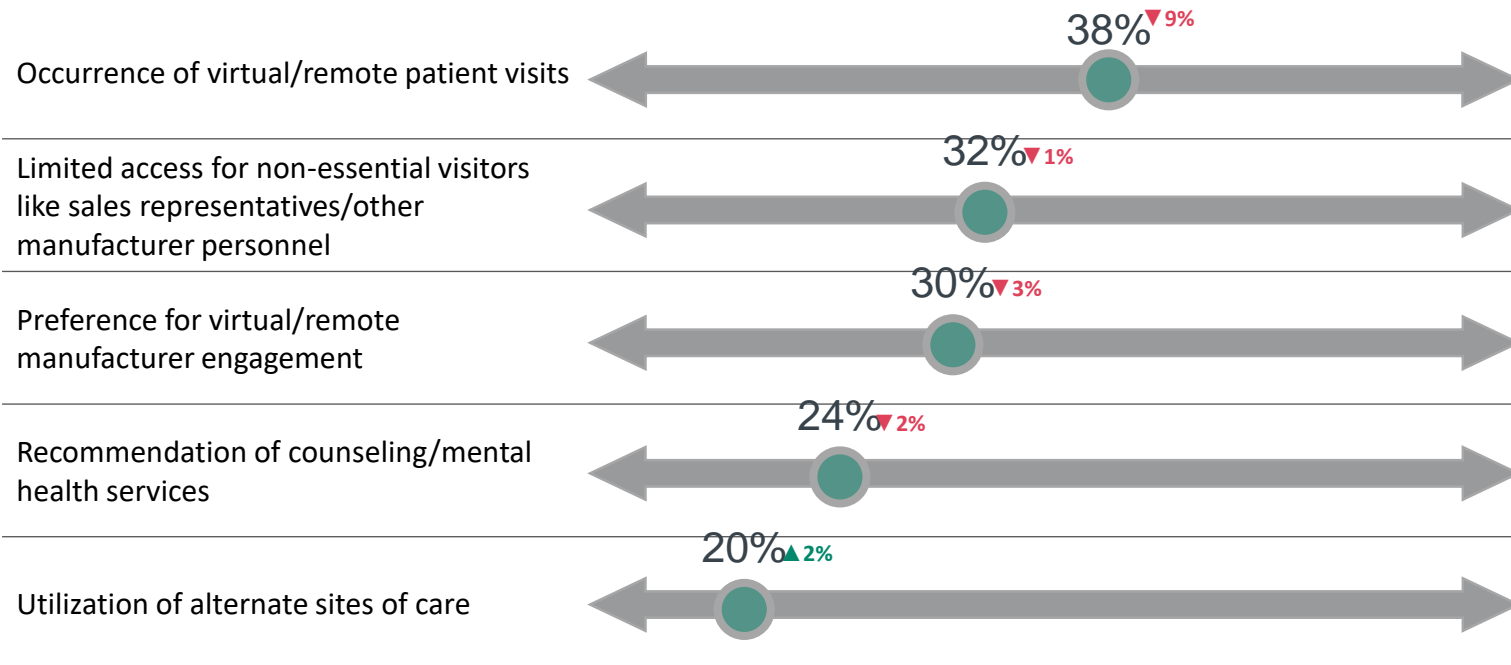
Ambulatory Surgical Center

15% ▼3%

▲, ▼ - Change in % of patients selecting the option compared to June 19 - 26 Survey

# Physicians continue to believe that limited access for sales rep will continue post COVID

% of respondents believing it is highly likely COVID-19 will motivate long-term change to the following components



▲, ▼ - Change in % of respondents compared to June 19 - 26 Survey

# Providers and patients are bracing for potential impact of the upcoming flu season

## As Providers Brace Themselves for the Flu Season, They Anticipate That it Might...

### Augment the risk of the existing pandemic

*“Flu season is going to **greatly compound the COVID situation**. More people will be suffering from respiratory tract infections and there will be a **greater demand for COVID testing** and healthcare. Hospitals and Urgent Care facilities will be stretched to their limits. It will be more difficult to schedule non emergent tests and there will be **longer wait times for lab results**. **Patients will be more apprehensive** to leave their homes.”* – Neurologist

These concerns are echoed among patients as well

### Top 2 patient concerns

56%

Concerned about contracting  
COVID-19

34%

Concerned about the upcoming  
flu season

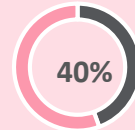


### Lead to practice capacity and inventory concerns

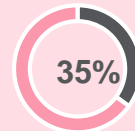
*“It is going to be a **strain on our supply inventory**. Besides the actual tests, I feel that there is not going to be any way to differentiate between the two, so we will have to **take all the precautions** as if the patient were COVID Positive.”*

– Supply Chain Management Administrator

### Resulting in an anticipated increase in vaccination rates for flu



HCPs anticipate an increase in  
vaccination rates for flu



Patients are more willing to get  
vaccinated for flu compared to pre-  
COVID

# Meanwhile new challenges and concerns are surfacing as patients and providers prepare for the upcoming flu season...

We will be *overwhelmed* in testing patients outside for COVID 19 and influenza - PCP

Will need to screen them for COVID

I think there will be a large amount of confusion regarding clinic symptoms and *whether* they represent COVID-19 or influenza (or both) – ID Spec

Intensify the impact of COVID-19

Increased challenges in providing Care

Milder season due to social distancing

Delay in diagnosis

Confusion between COVID-19 and flu

Anxiety and Confusion among patients

Limited in-person visits

Higher need for PPE

No impact on my practice

Practice Capacity limitations

I believe it will *complicate* an already complicated situation; resurgence of telecare - PCP

Increase in virtual visits

Increased flu vaccinations

Respiratory patient influx

I think that it might actually be *less impactful this year* as patients are wearing masks, social distancing, etc. and may, therefore, be less likely to contract the flu - Cardio



● Positive Impact ● Negative Impact ● Other structural impacts